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| **Examples of Dissertation Topics** |
| Airport pricing schemes and strategies |
| Business process modelling in terminal operations |
| Terminal performance benchmarking with DEA |
| Airport retail marketing |
| Supply chain performance measurement/ benchmarking |
| International freight operations |
| Short (Agri)food supply chains |
| Quantitative analysis of production / inventory systems. |
| Configuration and analysis of logistics / distribution processes. |
| Analysis of the newsboy problem with multiple procurement opportunities. |
| Impact of technological advances in materials and production processes on supply chain operation. |
| Inventory Management |
| The Vehicle routing problem |
| The facility location problem |
| Logistics-outsourcing selection using a quantitative approach. |
| An implementation of the Servqual Model |
| Blueprinting of a service organisation |
| The effect of atmospherics on customer satisfaction |
| Servicescape in a digital service environment |
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